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For Immediate Release

LEGENDARY NAMES I.M.A.G.E. AWARD RECIPIENT FOR JULY 2007

DESTIN, FL (August 24, 2007) – Legendary, Inc. is pleased to announce the I.M.A.G.E. Award recipient for July 2007 as Heidi Blair, Legendary, Inc. Graphic Designer. The I.M.A.G.E. Award is a company honor that is presented to an associate chosen from all Legendary companies who best exemplifies Legendary’s I.M.A.G.E. of Integrity, Motivation, Achievement, Growth, and Excellence.

Heidi has been employed with Legendary for over 3 years. “In Heidi’s tenure with Legendary, there have been several creative projects that she met head-on with confidence, dependability and dedication,” said Nicole Rewis, Director of Marketing for Legendary, Inc. “Her contribution significantly enhances our professional branding and positively effects the impact Legendary has on the community.”

About Legendary, Inc.

Legendary, Inc., headquartered in Destin, holds a diversified portfolio including a Restaurant Division, Real Estate Development Group, Management Operations Division and Holdings Division. With enterprises such as Emerald Grande, Legendary Marine, Regatta Bay Golf and Country Club and Destin Commons, the company’s diversity and expertise has produced numerous successful Destin area projects. The company stands strong behind its mission to provide “legendary experiences which exceed the expectations of visitors and residents along the North Gulf Coast.”

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July 2007 Legendary IMAGE Award Winner Heidi Blair with Bruce Craul, COO