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For Immediate Release

LEGENDARY NAMES I.M.A.G.E. AWARD RECIPIENT FOR JUNE 2007

DESTIN, FL (August 17, 2007) – Legendary, Inc. is pleased to announce the I.M.A.G.E. Award recipient for June 2007 as Shelby Crisp, Legendary Marine Leasing and Ship’s Store Manager. The I.M.A.G.E. Award is a company honor that is presented to an associate chosen from all Legendary companies who best exemplifies Legendary’s I.M.A.G.E. of Integrity, Motivation, Achievement, Growth, and Excellence.

Shelby has been employed with Legendary for three years. “Shelby is always a hundred percent reliable in every aspect of her position. She doesn’t hesitate working extra hours to meet deadlines,” said Andrew Crisp, Director of Marine Services and Operations for Legendary Marine. “Shelby has shown leadership through her ability to lead in all areas of the Marina and Marine business.”

About Legendary, Inc.

Legendary, Inc., headquartered in Destin, holds a diversified portfolio including a Restaurant Division, Real Estate Development Group, Management Operations Division and Holdings Division. With enterprises such as Emerald Grande, Legendary Marine, Regatta Bay Golf and Country Club and Destin Commons, the company’s diversity and expertise has produced numerous successful Destin area projects. The company stands strong behind its mission to provide “legendary experiences which exceed the expectations of visitors and residents along the North Gulf Coast.”

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June 2007 Legendary IMAGE Award Winner Shelby Crisp with Bruce Craul, COO