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LEGENDARY NAMES I.M.A.G.E. AWARD RECIPIENT FOR SEPTEMBER 2007

DESTIN, FL (October 2007) – Legendary, Inc. is pleased to announce the I.M.A.G.E. Award recipient for September 2007 as Joana Borna, Emerald Grande Guest Services. The I.M.A.G.E. Award is a company honor that is presented to an associate chosen from all Legendary companies who best exemplifies Legendary’s I.M.A.G.E. of Integrity, Motivation, Achievement, Growth, and Excellence.

Joana has been employed with Legendary for a year. “Joana is dependable, hard working and a fast learner. She taught herself how to make a reservation and jumped in with both feet,” said Mykal Mason, Reservations Manager for Legendary Resorts. “Joana motivates others to work hard through her “Can Do” attitude and friendly personality.”

About Legendary, Inc.

Legendary, Inc. is headquartered in Destin and holds a diversified portfolio including: a Resorts Division, a Realty Division and a Marina Division. With enterprises such as Emerald Grande, Legendary Marine, Regatta Bay Golf and Country Club and Destin Commons, the company's diversity and expertise has produced numerous successful Destin area projects. The company stands strong behind its mission to provide “legendary experiences which exceed the expectations of visitors and residents along the North Gulf Coast.”

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September 2007 Legendary IMAGE Award Winner Joana Bornia with Bruce Craul, COO