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For Immediate Release

LEGENDARY NAMES I.M.A.G.E. AWARD RECIPIENT FOR DECEMBER 2007

DESTIN, FL (January 29, 2008) – Legendary, Inc. is pleased to announce the I.M.A.G.E. Award recipient for December 2007 as Bea Bondor, Rutherford's 465 Manager. The I.M.A.G.E. Award is a company honor that is presented to an associate chosen from all Legendary companies who best exemplifies Legendary's I.M.A.G.E. of Integrity, Motivation, Achievement, Growth, and Excellence.

Bea has been employed with Legendary for two years. "Whether she is serving guests or managing, she always gives a hundred and ten percent," said Jackie Gibson, Director of Catering for Legendary. "She is a conscientious and dedicated worker. She follows up to ensure things are done correctly and is willing to help any guest have a memorable experience."

About Legendary, Inc.

Legendary, Inc. is headquartered in Destin and holds a diversified portfolio including: a Resorts Division, a Realty Division and a Marina Division. With enterprises such as Emerald Grande, Legendary Marine, Regatta Bay Golf and Country Club and Destin Commons, the company's diversity and expertise has produced numerous successful Destin area projects. The company stands strong behind its mission to provide "legendary experiences which exceed the expectations of visitors and residents along the North Gulf Coast."

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December 2007 Legendary IMAGE Award Winner Bea Bondor with Bruce Craul, COO