



## **Legendary Unveils the Destin Discovery Center**

*Destin Discovery Center Opens at Destin Commons  
Lifestyle Center Providing Destin Experiences*

**For Immediate Release (August 2, 2006)** -- For more than 8 million visitors to Destin each year, a visit to Destin Commons will offer even more of an experience than the extraordinary dining, entertainment and shopping venues currently available through the Destin Discovery Center.

Legendary and Turnberry Associates is pleased to announce the opening of the Destin Discovery Center, an informational resource center and virtual tour guide for tourists and locals alike, to unearth the very treasures and lifestyle that make Destin the nationally acclaimed resort destination it is today.

The Destin Discovery Center, nestled within Destin Commons next to Rave Motion Pictures, takes visitors on a journey, one which chronicles Destin's beginnings as a sleepy fishing village and carries it through to the sights, sounds and milestones that have made Destin the tourist destination it is today. The Center offers visitors highlights of activities and "hot spots."

Upon entry, visitors can expect a warm welcome as the Center is staffed by a friendly team eager to share the Destin resort lifestyle. "The Destin Discovery Center is open and ready to welcome visitors," says Jessica Shulz, Destin Discovery Center Manager. "There's so much to experience in Destin and we're happy to guide visitors with an interest in local attractions, events, history, vacation opportunities, and much more."

Displays within the Center are indeed focused on offering a glimpse into the coveted coastal lifestyle Destin offers. From the emerald green waters to the gleaming white sands of the beach, there's nothing left to the imagination. Displays include Destin historical fun facts, beautiful imagery and a brief on Legendary and Turnberry Associates, the visionaries behind Destin Commons. In the heart of the Center, an oversized aerial view of the Destin area draws the eye as it spans a view from the heavens of the Destin Bridge east to Sandestin, offering guests an easy way to navigate around Destin and pinpoint the sights sure to

please every member of the family. This aerial display is accompanied by an electronic presentation which highlights the numerous golfing, fishing, boating and entertainment venues available in Destin.

All visitors to the Center are encouraged to experience and become a part of Legendary's Resorts without Borders program, an easy way to enjoy "members only" discounts at the numerous Legendary companies spanning Destin. Visitors who register receive a special Legendary Privileges Card entitling the bearer to enjoy discounts at any Legendary company.

The Destin Discovery Center serves as a resource for the Destin area and provides guests with information and tips to create a more memorable vacation and a "Legendary" lifestyle.

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**About Legendary:**

Legendary is headquartered in Destin and boasts a diversified portfolio including a Restaurant Division, Real Estate Development Group, Management Operations Division and Holdings Division. With enterprises such as Emerald Grande, Legendary Marine, Regatta Bay Golf and Country Club and Destin Commons, the company's diversity and expertise has produced numerous successful Destin area projects. The company stands strong behind its mission to provide "legendary experiences which exceed the expectations of visitors and residents in Destin, Florida."

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