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For Immediate Release

LEGENDARY NAMES I.M.A.G.E. AWARD RECIPIENTS FOR JUNE AND JULY 2006

DESTIN, FL (August 28, 2006) – Legendary, Inc. is pleased to announce the I.M.A.G.E. Award recipients for June and July 2006. The I.M.A.G.E. Award is a company honor that is presented to an associate chosen from all Legendary companies who best exemplifies Legendary’s I.M.A.G.E. of Integrity, Motivation, Achievement, Growth, and Excellence.

The I.M.A.G.E. Award recipient for June 2006 is Josh Swift, Cook for Rutherfords 465. Josh has been employed with Legendary for almost six years. “Josh is consistently exceeding the expectations of our customers by always doing more than is expected,” said Jimmy McManus, Executive Chef, Rutherfords 465. Josh upholds the Rutherfords 465’s, as well as Legendary’s commitment to quality and service.

The I.M.A.G.E. Award recipient for July 2006 is Danielle Waltman, an Accounting Clerk for Legendary, Inc. Danielle has been employed with Legendary for almost 2 years. “Danielle is very deserving of this award and has excelled in her career with Legendary, especially since her promotion eight months ago” said Carole Martin, Controller, Legendary, Inc. “Danielle has a can do attitude and is a joy to have in the accounting department.”

About Legendary, Inc.

Legendary, Inc., is headquartered in Destin and boasts a diversified portfolio including a Restaurant Division, Real Estate Development Group, Management Operations Division and Holdings Division. With enterprises such as HarborWalk Village, Emerald Grande, Harry T’s Boathouse, Legendary Marine and Marina, Regatta Bay & Country Club and Destin Commons, the

Legendary I.M.A.G.E. Award

company's diversity and expertise has produced numerous successful Destin area projects. The company stands strong behind its mission to provide "legendary experiences which exceed the expectations of visitors and residents in Destin, Florida."

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**June 2006 I.M.A.G.E. Award Winner - Josh Swift, Cook for Rutherfords 465
and Executive Chef, Jimmy McManus**



**July 2006 I.M.A.G.E. Award Winner - Danielle Waltman, Accounting Clerk for Legendary,
Inc. and Controller, Carole Martin**