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For Immediate Release

LEGENDARY NAMES I.M.A.G.E. AWARD RECIPIENT FOR AUGUST 2006

DESTIN, FL (October 4, 2006) – Legendary, Inc. is pleased to announce the I.M.A.G.E. Award recipient for August 2006 as Rick Burmeister, Sales Associate for Legendary Marine, Gulf Shores, Ala. The I.M.A.G.E. Award is a company honor that is presented to an associate chosen from all Legendary companies who best exemplifies Legendary’s I.M.A.G.E. of Integrity, Motivation, Achievement, Growth, and Excellence.

Rick has been employed with Legendary for three years. “Rick enjoys his time at work for he rarely takes time off and is always available to help customers and fellow employees,” said Drew Wilson, General Manager for Legendary Marine. “Rick has continuously demonstrated exemplary customer service through his southern charm, grace and motivation and always put the customers needs firsts.”

About Legendary, Inc.

Legendary, Inc., is headquartered in Destin and boasts a diversified portfolio including a Restaurant Division, Real Estate Development Group, Management Operations Division and Holdings Division. With enterprises such as HarborWalk Village, Emerald Grande, Harry T’s Boathouse, Legendary Marine and Marina, Regatta Bay & Country Club and Destin Commons, the company’s diversity and expertise has produced numerous successful Destin area projects. The company stands strong behind its mission to provide “legendary experiences which exceed the expectations of visitors and residents in Destin, Florida.”

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