



Contact: Julie Cotton, Vice President of Marketing
Nicole Rewis, Director of Marketing
Heather Culbertson, Marketing Coordinator
Legendary, Inc.
850.337.8000 x301, x310, x311

For Immediate Release

LEGENDARY NAMES I.M.A.G.E. AWARD RECIPIENT FOR SEPTEMBER 2006

DESTIN, FL (October 26, 2006) – Legendary, Inc. is pleased to announce the I.M.A.G.E. Award recipient for September 2006 as Rachel Hearn, Accounting Clerk for Legendary, Inc. The I.M.A.G.E. Award is a company honor that is presented to an associate chosen from all Legendary companies who best exemplifies Legendary’s I.M.A.G.E. of Integrity, Motivation, Achievement, Growth, and Excellence.

Rachel has been employed with Legendary for two years. “Rachel handles the accounting for Legacy on the Bay Apartments and homeowners' associations as well as the Legendary Corporate Office,” said Carole Martin, Corporate Controller for Legendary, Inc. “Rachel takes ownership of her work, is self motivated and is always ready to help when the need arises.”

About Legendary, Inc.

Legendary, Inc., is headquartered in Destin and boasts a diversified portfolio including a Restaurant Division, Real Estate Development Group, Management Operations Division and Holdings Division. With enterprises such as HarborWalk Village, Emerald Grande, Harry T’s Boathouse, Legendary Marine and Marina, Regatta Bay & Country Club and Destin Commons, the company’s diversity and expertise has produced numerous successful Destin area projects. The company stands strong behind its mission to provide “legendary experiences which exceed the expectations of visitors and residents in Destin, Florida.”

###



Rachel Hearn, September I.M.A.G.E. Award
winner and Carole Martin, Corporate Controller
for Legendary, Inc