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For Immediate Release

LEGENDARY ANNOUNCES MARKETING DEPARTMENT PROMOTIONS

DESTIN, FL (May 13, 2006) –Legendary, Inc. is pleased to announce the promotion of Nicole Rewis to Director of Marketing and Heather Culbertson to Marketing Coordinator.

Rewis has been part of the Legendary team for eight years, transitioning from the restaurant division to the marketing department six years ago. Her responsibilities include media buying, development and implementation of strategic marketing and advertising plans, production trafficking, and management. She previously held the title of Marketing Manager.

“Nicole a very talented marketing professional who has helped Legendary achieve brand recognition in our many areas of business due to her marketing expertise,” stated Julie Cotton, Vice President of Marketing for Legendary. “Her ability to multi task, effective management and attention to detail makes her a valuable team member.”

Culbertson joined Legendary as a manager of HarborWalk Marina over 5 years ago. She transitioned into the corporate marketing department two years ago as the Marketing Assistant. Her new responsibilities include the day-to-day administration and coordination of various public relations, special event and marketing programs.

“Heather’s attention to detail and coordination ability has helped take our special events to new levels,” said Cotton. “She is a team player with a can do attitude and is always willing to help out where needed.”

Legendary’s marketing team oversees advertising, public relations, special events, and research for all the Legendary companies. This includes the development, budgeting, execution, analysis and reporting for a wide variety of marketing programs within the organization. Overseen by Julie Cotton, Vice President of Marketing, the department also consists of Heidi Blair, Graphic Designer, Maria Mlynarski, Marketing Assistant and Keri Doscher, Legendary Marine Marketing Coordinator.

About Legendary, Inc.

Legendary, Inc., is headquartered in Destin and boasts a diversified portfolio including a Restaurant Division, Real Estate Development Group, Management Operations Division and Holdings Division. With enterprises such as HarborWalk Village, Emerald Grande, Harry T’s Boathouse, Legendary Marine and Marina, Regatta Bay & Country Club and Destin Commons, the company’s diversity and expertise has produced numerous successful Destin area projects. The company stands strong behind its mission to provide “legendary experiences which exceed the expectations of visitors and residents in Destin, Florida.”

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